



# ASSEMBLE INSURANCE TANZANIA LTD

Software Requirements Specification

## SAS Customer Service & CRM Module

Version: 1.0

Date: 2025-10-17

Status: Comprehensive Draft

<https://www.assemble.co.tz/>

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# 1 Document Information

Field	Value
Project Name	SAS Customer Service & CRM Module
Version	1.0
Date	2025-10-17
Project Manager	TBD
Tech Lead	TBD
Qa Lead	TBD
Platforms	['Web', 'Mobile (iOS/Android)']
Document Status	Comprehensive Draft
Module Code	CS_CRM
Parent Project	SAS - Smart Assemble System



## 2 Project Overview

### 2.1 What Are We Building

#### 2.1.1 System Function

Comprehensive customer service and CRM system handling multi-channel customer interactions (phone, email, live chat, WhatsApp chatbot), ticketing and case management, complaint tracking, escalation workflows, knowledge base, self-service tools, customer 360-degree view, interaction history, SLA tracking, and customer service analytics

#### 2.1.2 Users

- Customer Service Representatives (inquiry resolution)
- Customer Service Supervisors (escalation and quality)
- Call Center Agents (phone support)
- Chat Agents (live chat and messaging support)
- Customer Service Manager (oversight and analytics)
- Members (self-service and support interactions)
- Providers (support inquiries)
- Agents/Brokers (support inquiries)

#### 2.1.3 Problem Solved

Fragmented customer interactions across channels, no unified view of customer, delayed response times, manual ticket routing, no SLA tracking, limited self-service options, lack of knowledge base, inconsistent service quality, no chatbot for 24/7 support, manual escalation processes

#### 2.1.4 Key Success Metric

90% first-contact resolution rate, <5 minute average response time for chat/chatbot, <24 hours for email resolution, 95% SLA compliance, 80% customer satisfaction score (CSAT), 60% self-service adoption, 50% chatbot resolution rate for routine inquiries

## 2.2 Scope

### 2.2.1 In Scope

- Multi-channel support (phone, email, live chat, WhatsApp chatbot)
- Ticketing system with case management
- Automated ticket routing and assignment
- Escalation workflows with SLA tracking
- Complaint management and tracking
- Knowledge base and FAQ management
- Self-service member portal integration
- WhatsApp chatbot with NLP (dialogflow/rasa)
- Customer 360-degree view (member profile, policies, claims, interactions)
- Interaction history across all channels
- CRM functionality (customer segmentation, campaigns)
- Quality monitoring and call recording
- Customer satisfaction surveys (CSAT, NPS)
- Real-time dashboards for service metrics
- Integration with telephony system (CTI)
- Email integration (inbox management)
- SMS notifications for ticket status
- Automated responses for common inquiries
- Service level agreement (SLA) management

### 2.2.2 Out Of Scope

- Outbound telemarketing campaigns (handled in Sales)
- Advanced marketing automation (future phase)
- Social media management (Twitter, Facebook monitoring)
- Video call support (future phase)
- Advanced AI sentiment analysis (future phase)

# 3 User Requirements

## 3.1 Ticketing Case Management

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-TICKET-CREATE	Create support tickets from any channel	Track and resolve customer issues	Must	<p>Ticket creation from: phone call, email, live chat, WhatsApp, member portal, walk-in. Auto-populate member info if authenticated.</p> 
FT-CS-TICKET-CATEGORIZATION	Categorize tickets by type and priority	Route tickets appropriately	Must	<p>Categories: Claim inquiry, Policy inquiry, Billing inquiry, Complaint, Technical issue, Provider inquiry.</p> <p>Priority: Low, Medium, High, Critical.</p>
FT-CS-TICKET-ASSIGNMENT	Auto-assign tickets based on rules	Ensure timely handling	Must	<p>Assignment rules: round-robin, skill-based, workload-based. Manual reassignment. Team queues. Availability status.</p>
			Must	

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-TICKET-TRACKING	Track ticket status and history	Monitor progress to resolution		Status: New, Assigned, In Progress, Pending Customer, Resolved, Closed. Status history. Activity timeline. Attachments.
FT-CS-TICKET-MERGE-SPLIT	Merge duplicate tickets or split complex tickets	Manage tickets efficiently	Should	Merge tickets: link related tickets, maintain history. Split tickets: create child tickets for multi-issue cases.

### 3.2 Multi Channel Support

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-PHONE-SUPPORT	Handle phone calls with CTI integration	Provide efficient phone support	Must	CTI integration: screen pop with member info, call logging, call recording, call transfer, conference, hold, voicemail. IVR integration.
FT-CS-EMAIL-SUPPORT	Manage email inquiries efficiently	Respond to email requests timely	Must	Email inbox integration: shared inbox, email-to-ticket conversion, email threading, canned responses, email

Feature Code	I Want To	So That I Can	Priority	Notes
				templates, attachment handling.
FT-CS-LIVE-CHAT	Provide live chat support on website/portal	Offer real-time assistance	Must	Live chat: chat widget on website, chat queue, typing indicators, file sharing, chat transfer, chat history, proactive chat invitations.
FT-CS-WHATSAPP-CHATBOT	Deploy WhatsApp chatbot for 24/7 support	Handle routine inquiries automatically	Must	WhatsApp Business API integration. NLP engine (Dialogflow/Rasa). Bot capabilities: FAQs, policy status, claim status, find provider, eligibility check. Handoff to human agent.
FT-CS-SMS-SUPPORT	Send SMS notifications for ticket updates	Keep customers informed	Must	SMS notifications: ticket created, assigned, resolved. Two-way SMS support. SMS templates.
FT-CS-CHANNEL-SWITCHING	Switch channels during conversation	Provide seamless omnichannel experience	Should	Channel handoff: chat to phone, email to chat, etc. Maintain context

Feature Code	I Want To	So That I Can	Priority	Notes
				across channels. Unified conversation view.

### 3.3 Escalation Sla

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-ESCALATION-RULES	Define and automate escalation rules	Ensure critical issues are prioritized	Must	Escalation triggers: ticket age, priority, customer type (VIP), unresolved status. Escalation hierarchy: Tier 1 -> Tier 2 -> Supervisor -> Manager.
FT-CS-SLA-MANAGEMENT	Define and track SLAs for different ticket types	Meet service commitments	Must	SLA definitions: response time, resolution time by priority/ category. SLA countdown timer. Breach alerts. SLA reporting.
FT-CS-SLA-BREACH-ALERTS	Get alerted when SLA is at risk or breached	Take corrective action	Must	Alerts: email/ SMS when 75% of SLA time consumed, breach notifications. Dashboard alerts. Escalation on breach.

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-VIP-CUSTOMER-HANDLING	Identify and prioritize VIP customers	Provide premium service	Should	VIP identification: corporate clients, high-value policies. VIP routing: dedicated queue, faster SLA. VIP indicators in interface.

### 3.4 Complaint Management

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-COMPLAINT-REGISTRATION	Register formal complaints	Track and resolve complaints systematically	Must	Complaint types: service quality, claim denial, provider issue, billing dispute. Complaint severity. Regulatory complaint flag (TIRA).
FT-CS-COMPLAINT-INVESTIGATION	Conduct complaint investigation	Determine root cause and resolution	Must	Investigation workflow: assign investigator, gather facts, interview stakeholders, determine root cause, propose resolution. Investigation notes.

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-COMPLAINT-RESOLUTION	Track complaint resolution and customer satisfaction	Close complaints properly	Must	Resolution actions: refund, policy adjustment, apology, corrective action. Resolution approval. Customer acceptance. Closure survey.
FT-CS-REGULATORY-REPORTING	Generate regulatory complaint reports	Comply with regulatory requirements	Must	TIRA complaint reporting: quarterly reports. Complaint categorization per regulatory requirements. Complaint resolution timeframes.

### 3.5 Knowledge Base



Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-KB-MANAGEMENT	Create and manage knowledge base articles	Provide consistent information to agents and customers	Must	KB article types: FAQ, How-to guide, Policy document, Troubleshooting. Categories. Tags. Versioning. Approval workflow.
FT-CS-KB-SEARCH	Search knowledge base during	Quickly find answers	Must	KB search: full-text search, filters by category/tag.

Feature Code	I Want To	So That I Can	Priority	Notes
	customer interaction			Suggested articles based on ticket. Search analytics. Most viewed articles.
FT-CS-KB-SELF-SERVICE	Expose knowledge base to customers for self-service	Enable customers to help themselves	Must	Public KB portal: searchable, categorized. Helpful/not helpful feedback. Article views tracking. Related articles.
FT-CS-KB-ANALYTICS	Analyze knowledge base usage	Improve content	Should	KB analytics: article views, search terms, helpful ratings, gaps in content. Content improvement recommendations.

### 3.6 Chatbot Automation

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-CHATBOT-NLP	Use NLP to understand customer intent	Provide accurate automated responses	Must	NLP engine: Dialogflow or Rasa. Intent recognition. Entity extraction. Multi-turn conversations. Context management.
FT-CS-CHATBOT-INTENTS	Configure chatbot intents for common inquiries	Automate routine responses	Must	Common intents: Check policy status, Check claim status, Find

Feature Code	I Want To	So That I Can	Priority	Notes
				provider, Check eligibility, Update contact info, FAQ. Training phrases.
FT-CS-CHATBOT-INTEGRATION	Integrate chatbot with backend systems	Provide real-time information	Must	API integration: Policy API, Claims API, Provider API, Member API. Secure authentication. Real-time data retrieval.
FT-CS-CHATBOT-HANDOFF	Transfer chatbot conversation to human agent	Handle complex issues	Must	Human handoff triggers: customer request, bot confidence low, complex inquiry. Context transfer. Agent takes over conversation. Return to bot option.
FT-CS-CHATBOT-ANALYTICS	Analyze chatbot performance	Improve bot accuracy	Must	Chatbot metrics: conversations, resolution rate, handoff rate, user satisfaction. Unrecognized intents. Training recommendations.

### 3.7 Customer 360

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-CUSTOMER-PROFILE	View comprehensive customer profile	Understand customer context	Must	Customer 360: member demographics,

Feature Code	I Want To	So That I Can	Priority	Notes
				policies, claims history, payment history, interaction history, preferences, complaints, documents.
FT-CS-INTERACTION-HISTORY	View complete interaction history across channels	Provide informed service	Must	Interaction timeline: phone calls, emails, chats, WhatsApp, tickets, complaints. Chronological view. Interaction details. Agent notes.
FT-CS-RELATED-RECORDS	View related records (policies, claims, payments)	Access all relevant information	Must	Related records: active policies with details, recent claims with status, payment history, outstanding balances. Quick actions from profile.
FT-CS-CUSTOMER-NOTES	Add internal notes to customer profile	Document important information	Must	Agent notes: private notes visible to internal staff only. Note categories. Important note pinning. Note search.

## 3.8 Crm Functionality

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-CUSTOMER-SEGMENTATION	Segment customers for targeted communication	Personalize customer engagement	Should	Segmentation criteria: policy type, value, claims history, tenure, engagement level. Dynamic segments. Segment analytics.
FT-CS-CAMPAIGNS	Create and manage customer communication campaigns	Engage customers proactively	Should	Campaign types: email, SMS. Campaign templates. Audience selection. Schedule campaigns. Campaign tracking (open rate, click rate).
FT-CS-MEMBER-LIFECYCLE	Track member lifecycle stages	Provide stage-appropriate service	Should	Lifecycle stages: New member, Active, At-risk, Lapsed, Renewed. Stage transitions. Stage-based workflows. Retention campaigns.
FT-CS-CUSTOMER-RETENTION	Identify at-risk customers and retention opportunities	Reduce churn	Should	At-risk indicators: late payments, complaints, low engagement, policy cancellation

Feature Code	I Want To	So That I Can	Priority	Notes
				requests. Retention workflows. Win-back campaigns.

### 3.9 Quality Monitoring

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-CALL-RECORDING	Record customer service calls	Monitor quality and provide training	Must	Call recording: automatic recording, secure storage, playback. Call tagging. Quality scoring. Regulatory compliance (consent).
FT-CS-QUALITY-SCORING	Score agent performance on interactions	Measure service quality	Must	Quality scorecard: greeting, professionalism, knowledge, problem resolution, closing. Random sampling. Supervisor scoring. Agent feedback.
FT-CS-COACHING	Provide coaching and feedback to agents	Improve agent performance	Should	Coaching sessions: scheduled coaching, feedback documentation, improvement plans. Coaching

Feature Code	I Want To	So That I Can	Priority	Notes
				templates. Performance tracking.

### 3.10 Customer Feedback

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-CSAT-SURVEYS	Send customer satisfaction surveys after interactions	Measure service quality	Must	CSAT survey: sent post-interaction (SMS/email). Rating scale (1-5). Comments. Survey response rate. Trend analysis.
FT-CS-NPS-SURVEYS	Measure Net Promoter Score	Gauge customer loyalty	Should	NPS survey: periodic surveys (quarterly/annual). 0-10 scale. Promoter/Passive/Detactor classification. Follow-up workflows.
FT-CS-FEEDBACK-ANALYSIS	Analyze customer feedback	Identify improvement areas	Must	Feedback analysis: sentiment analysis, common themes, trends over time. Agent-level analysis. Category-level analysis.

## 3.11 Reporting Analytics

Feature Code	I Want To	So That I Can	Priority	Notes
FT-CS-TICKET-REPORTS	Generate ticket volume and resolution reports	Monitor workload and efficiency	Must	Reports: ticket volume by channel/ category/ priority, resolution time, first-contact resolution, backlog, aging tickets.
FT-CS-AGENT-PERFORMANCE	Generate agent performance reports	Evaluate individual and team performance	Must	Metrics: tickets handled, average handle time, resolution rate, CSAT scores, quality scores. Agent ranking. Performance trends.
FT-CS-SLA-REPORTS	Generate SLA compliance reports	Ensure service commitments are met	Must	SLA reports: compliance rate by SLA type, breaches by category, escalations. SLA trends. Root cause analysis.
FT-CS-CHANNEL-ANALYTICS	Analyze channel usage and performance	Optimize channel strategy	Must	Channel metrics: volume by channel, response time, resolution time, customer preference. Channel cost analysis.

Feature Code	I Want To	So That I Can	Priority	Notes
				Channel shift trends.
FT-CS-REAL-TIME-DASHBOARD	View real-time service metrics	Monitor operations	Must	Real-time dashboard: current queue depth, average wait time, agents online, active chats, SLA at-risk tickets. Wallboard display.



# 4 Detailed Feature Requirements

## 4.1 Ft Cs Ticket Create

### 4.1.1 Priority

Must Have

### 4.1.2 User Story

As a customer service representative, I want to create support tickets from any channel so that I can track and resolve customer issues

### 4.1.3 Preconditions

CS representative logged in, customer contact initiated

### 4.1.4 Postconditions

Ticket created with unique ID, assigned to appropriate queue, customer notified

### 4.1.5 Test Cases

Id	Description	Weight
TICKET-CREATE-TC-001	Verify ticket can be created from phone call	High
TICKET-CREATE-TC-002	Verify ticket can be created from email	High
TICKET-CREATE-TC-003	Verify ticket can be created from live chat	High
TICKET-CREATE-TC-004	Verify ticket can be created from WhatsApp	High
TICKET-CREATE-TC-005	Verify ticket can be created from member portal	High

Id	Description	Weight
TICKET-CREATE-TC-006	Verify member info auto-populated if authenticated	High
TICKET-CREATE-TC-007	Verify unique ticket ID generated	High

## 4.2 Ft Cs Ticket Categorization

### 4.2.1 Priority

Must Have

### 4.2.2 User Story

As a customer service representative, I want to categorize tickets so that they are routed appropriately

### 4.2.3 Preconditions

Ticket being created

### 4.2.4 Postconditions

Ticket categorized and prioritized

### 4.2.5 Test Cases

Id	Description	Weight
TICKET-CATEGORIZATION-TC-001	Verify claim inquiry category available	High
TICKET-CATEGORIZATION-TC-002	Verify policy inquiry category available	High
TICKET-CATEGORIZATION-TC-003	Verify billing inquiry category available	High
TICKET-CATEGORIZATION-TC-004	Verify complaint category available	High

Id	Description	Weight
TICKET-CATEGORIZATION-TC-005	Verify priority levels (Low, Medium, High, Critical)	High
TICKET-CATEGORIZATION-TC-006	Verify category affects routing	High

## 4.3 Ft Cs Ticket Assignment

### 4.3.1 Priority

Must Have

### 4.3.2 User Story

As a CS supervisor, I want to auto-assign tickets based on rules so that I can ensure timely handling

### 4.3.3 Preconditions

Ticket created and categorized, assignment rules configured

### 4.3.4 Postconditions

Ticket assigned to appropriate agent or queue

### 4.3.5 Test Cases

Id	Description	Weight
TICKET-ASSIGNMENT-TC-001	Verify round-robin assignment	High
TICKET-ASSIGNMENT-TC-002	Verify skill-based assignment	High
TICKET-ASSIGNMENT-TC-003	Verify workload-based assignment	High
TICKET-ASSIGNMENT-TC-004	Verify manual reassignment	High

Id	Description	Weight
TICKET-ASSIGNMENT-TC-005	Verify team queue assignment	High
TICKET-ASSIGNMENT-TC-006	Verify agent availability status checked	High

## 4.4 Ft Cs Ticket Tracking

### 4.4.1 Priority

Must Have

### 4.4.2 User Story

As a customer service representative, I want to track ticket status and history so that I can monitor progress to resolution

### 4.4.3 Preconditions

Ticket exists in system

### 4.4.4 Postconditions

Ticket status updated, history maintained

### 4.4.5 Test Cases

Id	Description	Weight
TICKET-TRACKING-TC-001	Verify status transitions (New -> Assigned -> In Progress -> Resolved -> Closed)	High
TICKET-TRACKING-TC-002	Verify status history maintained	High
TICKET-TRACKING-TC-003	Verify activity timeline visible	High
TICKET-TRACKING-TC-004	Verify attachments supported	High

Id	Description	Weight
TICKET-TRACKING-TC-005	Verify Pending Customer status available	High
TICKET-TRACKING-TC-006	Verify audit trail maintained	High

## 4.5 Ft Cs Ticket Merge Split

### 4.5.1 Priority

Should Have

### 4.5.2 User Story

As a customer service representative, I want to merge duplicate tickets or split complex tickets so that I can manage tickets efficiently

### 4.5.3 Preconditions

Multiple related tickets or one complex ticket

### 4.5.4 Postconditions

Tickets merged or split, history maintained

### 4.5.5 Test Cases

Id	Description	Weight
TICKET-MERGE-SPLIT-TC-001	Verify duplicate tickets can be merged	High
TICKET-MERGE-SPLIT-TC-002	Verify related tickets can be linked	High
TICKET-MERGE-SPLIT-TC-003	Verify history maintained after merge	High
TICKET-MERGE-SPLIT-TC-004	Verify complex ticket can be split	High

Id	Description	Weight
TICKET-MERGE-SPLIT-TC-005	Verify child tickets created for multi-issue cases	High

## 4.6 Ft Cs Phone Support

### 4.6.1 Priority

Must Have

### 4.6.2 User Story

As a call center agent, I want CTI integration so that I can provide efficient phone support

### 4.6.3 Preconditions

CTI system configured, agent logged in

### 4.6.4 Postconditions

Call handled, logged, and recorded

### 4.6.5 Test Cases

Id	Description	Weight
PHONE-SUPPORT-TC-001	Verify screen pop with member info on incoming call	High
PHONE-SUPPORT-TC-002	Verify call logging automatic	High
PHONE-SUPPORT-TC-003	Verify call recording enabled	High
PHONE-SUPPORT-TC-004	Verify call transfer functionality	High
PHONE-SUPPORT-TC-005	Verify conference call functionality	High
PHONE-SUPPORT-TC-006	Verify hold/resume functionality	High

Id	Description	Weight
PHONE-SUPPORT-TC-007	Verify voicemail integration	Medium
PHONE-SUPPORT-TC-008	Verify IVR integration	High

## 4.7 Ft Cs Email Support

### 4.7.1 Priority

Must Have

### 4.7.2 User Story

As a customer service representative, I want to manage email inquiries efficiently so that I can respond timely

### 4.7.3 Preconditions

Email inbox configured

### 4.7.4 Postconditions

Emails converted to tickets, responses sent

### 4.7.5 Test Cases

Id	Description	Weight
EMAIL-SUPPORT-TC-001	Verify shared inbox accessible	High
EMAIL-SUPPORT-TC-002	Verify email-to-ticket conversion automatic	High
EMAIL-SUPPORT-TC-003	Verify email threading maintained	High
EMAIL-SUPPORT-TC-004	Verify canned responses available	High
EMAIL-SUPPORT-TC-005	Verify email templates available	High

Id	Description	Weight
EMAIL-SUPPORT-TC-006	Verify attachment handling supported	High

## 4.8 Ft Cs Live Chat

### 4.8.1 Priority

Must Have

### 4.8.2 User Story

As a chat agent, I want to provide live chat support so that I can offer real-time assistance

### 4.8.3 Preconditions

Chat system configured, agent available

### 4.8.4 Postconditions

Chat session handled, transcript saved

### 4.8.5 Test Cases

Id	Description	Weight
LIVE-CHAT-TC-001	Verify chat widget displayed on website	High
LIVE-CHAT-TC-002	Verify chat queue managed	High
LIVE-CHAT-TC-003	Verify typing indicators shown	Medium
LIVE-CHAT-TC-004	Verify file sharing supported	High
LIVE-CHAT-TC-005	Verify chat transfer to another agent	High
LIVE-CHAT-TC-006	Verify chat history maintained	High
LIVE-CHAT-TC-007	Verify proactive chat invitations	Medium

## 4.9 Ft Cs Whatsapp Chatbot

### 4.9.1 Priority

Must Have

### 4.9.2 User Story

As a customer service manager, I want WhatsApp chatbot for 24/7 support so that I can handle routine inquiries automatically

### 4.9.3 Preconditions

WhatsApp Business API configured, chatbot deployed

### 4.9.4 Postconditions

Routine inquiries handled by bot, complex issues escalated to human

### 4.9.5 Test Cases

Id	Description	Weight
WHATSAPP-CHATBOT-TC-001	Verify WhatsApp Business API integrated	High
WHATSAPP-CHATBOT-TC-002	Verify NLP engine (Dialogflow/Rasa) operational	High
WHATSAPP-CHATBOT-TC-003	Verify FAQ inquiries handled	High
WHATSAPP-CHATBOT-TC-004	Verify policy status check supported	High
WHATSAPP-CHATBOT-TC-005	Verify claim status check supported	High
WHATSAPP-CHATBOT-TC-006	Verify find provider functionality	High
WHATSAPP-CHATBOT-TC-007	Verify eligibility check supported	High

Id	Description	Weight
WHATSAPP-CHATBOT-TC-008	Verify handoff to human agent	High

## 4.10 Ft Cs Sms Support

### 4.10.1 Priority

Must Have

### 4.10.2 User Story

As a customer service representative, I want to send SMS notifications so that I can keep customers informed

### 4.10.3 Preconditions

SMS gateway configured

### 4.10.4 Postconditions

SMS notifications sent for ticket updates

### 4.10.5 Test Cases

Id	Description	Weight
SMS-SUPPORT-TC-001	Verify SMS sent when ticket created	High
SMS-SUPPORT-TC-002	Verify SMS sent when ticket assigned	High
SMS-SUPPORT-TC-003	Verify SMS sent when ticket resolved	High
SMS-SUPPORT-TC-004	Verify two-way SMS support	Medium
SMS-SUPPORT-TC-005	Verify SMS templates available	High

## 4.11 Ft Cs Channel Switching

### 4.11.1 Priority

Should Have

### 4.11.2 User Story

As a customer service representative, I want to switch channels during conversation so that I can provide seamless omnichannel experience

### 4.11.3 Preconditions

Multi-channel support configured

### 4.11.4 Postconditions

Channel switched, context maintained

### 4.11.5 Test Cases

Id	Description	Weight
CHANNEL-SWITCHING-TC-001	Verify chat to phone handoff	High
CHANNEL-SWITCHING-TC-002	Verify email to chat handoff	High
CHANNEL-SWITCHING-TC-003	Verify context maintained across channels	High
CHANNEL-SWITCHING-TC-004	Verify unified conversation view	High

## 4.12 Ft Cs Escalation Rules

### 4.12.1 Priority

Must Have

## 4.12.2 User Story

As a CS supervisor, I want to define and automate escalation rules so that critical issues are prioritized

## 4.12.3 Preconditions

Escalation rules configured

## 4.12.4 Postconditions

Tickets escalated per rules, appropriate parties notified

## 4.12.5 Test Cases

Id	Description	Weight
ESCALATION-RULES-TC-001	Verify escalation by ticket age	High
ESCALATION-RULES-TC-002	Verify escalation by priority	High
ESCALATION-RULES-TC-003	Verify escalation for VIP customers	High
ESCALATION-RULES-TC-004	Verify escalation hierarchy (Tier 1 -> Tier 2 -> Supervisor -> Manager)	High
ESCALATION-RULES-TC-005	Verify escalation notifications sent	High

## 4.13 Ft Cs Sla Management

### 4.13.1 Priority

Must Have

## 4.13.2 User Story

As a CS manager, I want to define and track SLAs so that I can meet service commitments

## 4.13.3 Preconditions

SLA definitions configured

#### 4.13.4 Postconditions

SLAs tracked, compliance monitored

#### 4.13.5 Test Cases

Id	Description	Weight
SLA-MANAGEMENT-TC-001	Verify response time SLAs defined	High
SLA-MANAGEMENT-TC-002	Verify resolution time SLAs defined	High
SLA-MANAGEMENT-TC-003	Verify SLAs vary by priority	High
SLA-MANAGEMENT-TC-004	Verify SLAs vary by category	High
SLA-MANAGEMENT-TC-005	Verify SLA countdown timer visible	High
SLA-MANAGEMENT-TC-006	Verify SLA breach alerts generated	High
SLA-MANAGEMENT-TC-007	Verify SLA reporting available	High

#### 4.14 Ft Cs Sla Breach Alerts

##### 4.14.1 Priority

Must Have

##### 4.14.2 User Story

As a CS agent, I want to get alerted when SLA is at risk so that I can take corrective action

##### 4.14.3 Preconditions

SLAs configured, ticket in progress

##### 4.14.4 Postconditions

Alerts sent when SLA at risk or breached

#### 4.14.5 Test Cases

Id	Description	Weight
SLA-BREACH-ALERTS-TC-001	Verify alert at 75% of SLA time	High
SLA-BREACH-ALERTS-TC-002	Verify breach notification sent	High
SLA-BREACH-ALERTS-TC-003	Verify dashboard alerts displayed	High
SLA-BREACH-ALERTS-TC-004	Verify escalation triggered on breach	High
SLA-BREACH-ALERTS-TC-005	Verify email/SMS alerts configurable	Medium

#### 4.15 Ft Cs Vip Customer Handling

##### 4.15.1 Priority

Should Have



##### 4.15.2 User Story

As a CS manager, I want to identify and prioritize VIP customers so that I can provide premium service

##### 4.15.3 Preconditions

VIP customers identified

##### 4.15.4 Postconditions

VIP customers routed to dedicated queue, faster SLA applied

##### 4.15.5 Test Cases

Id	Description	Weight
		High

Id	Description	Weight
VIP-CUSTOMER-HANDLING-TC-001	Verify corporate clients identified as VIP	
VIP-CUSTOMER-HANDLING-TC-002	Verify high-value policies identified as VIP	High
VIP-CUSTOMER-HANDLING-TC-003	Verify VIP routing to dedicated queue	High
VIP-CUSTOMER-HANDLING-TC-004	Verify faster SLA for VIP	High
VIP-CUSTOMER-HANDLING-TC-005	Verify VIP indicator displayed in interface	High

## 4.16 Ft Cs Complaint Registration

### 4.16.1 Priority

Must Have

### 4.16.2 User Story

As a CS representative, I want to register formal complaints so that I can track and resolve complaints systematically



### 4.16.3 Preconditions

Complaint received from customer

### 4.16.4 Postconditions

Complaint registered, investigation initiated

### 4.16.5 Test Cases

Id	Description	Weight
COMPLAINT-REGISTRATION-TC-001	Verify complaint types available (service quality,	High

Id	Description	Weight
	claim denial, provider issue, billing dispute)	
COMPLAINT-REGISTRATION-TC-002	Verify complaint severity captured	High
COMPLAINT-REGISTRATION-TC-003	Verify regulatory complaint flag (TIRA)	High
COMPLAINT-REGISTRATION-TC-004	Verify complaint details captured	High
COMPLAINT-REGISTRATION-TC-005	Verify customer notified of registration	High

## 4.17 Ft Cs Complaint Investigation

### 4.17.1 Priority

Must Have

### 4.17.2 User Story

As a CS supervisor, I want to conduct complaint investigation so that I can determine root cause and resolution

### 4.17.3 Preconditions

Complaint registered

### 4.17.4 Postconditions

Investigation completed, root cause identified, resolution proposed

### 4.17.5 Test Cases

Id	Description	Weight
COMPLAINT-INVESTIGATION-TC-001	Verify investigator can be assigned	High

Id	Description	Weight
COMPLAINT-INVESTIGATION-TC-002	Verify investigation facts can be gathered	High
COMPLAINT-INVESTIGATION-TC-003	Verify stakeholder interviews documented	High
COMPLAINT-INVESTIGATION-TC-004	Verify root cause determination	High
COMPLAINT-INVESTIGATION-TC-005	Verify resolution proposal documented	High
COMPLAINT-INVESTIGATION-TC-006	Verify investigation notes maintained	High

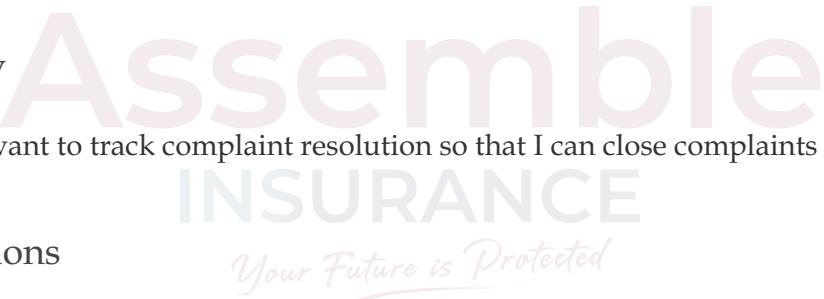
## 4.18 Ft Cs Complaint Resolution

### 4.18.1 Priority

Must Have

### 4.18.2 User Story

As a CS manager, I want to track complaint resolution so that I can close complaints properly



### 4.18.3 Preconditions

Complaint investigation completed

### 4.18.4 Postconditions

Resolution implemented, customer satisfied, complaint closed

### 4.18.5 Test Cases

Id	Description	Weight
COMPLAINT-RESOLUTION-TC-001	Verify resolution actions available (refund, adjustment, apology, corrective action)	High

Id	Description	Weight
COMPLAINT-RESOLUTION-TC-002	Verify resolution approval workflow	High
COMPLAINT-RESOLUTION-TC-003	Verify customer acceptance tracked	High
COMPLAINT-RESOLUTION-TC-004	Verify closure survey sent	High
COMPLAINT-RESOLUTION-TC-005	Verify complaint closed after customer acceptance	High

## 4.19 Ft Cs Regulatory Reporting

### 4.19.1 Priority

Must Have

### 4.19.2 User Story

As a compliance officer, I want to generate regulatory complaint reports so that I can comply with regulatory requirements

### 4.19.3 Preconditions

Complaints tracked in system

### 4.19.4 Postconditions

Regulatory reports generated

### 4.19.5 Test Cases

Id	Description	Weight
REGULATORY-REPORTING-TC-001	Verify TIRA complaint reporting format	High
REGULATORY-REPORTING-TC-002	Verify quarterly reports generated	High

Id	Description	Weight
REGULATORY-REPORTING-TC-003	Verify complaint categorization per regulatory requirements	High
REGULATORY-REPORTING-TC-004	Verify complaint resolution timeframes tracked	High

## 4.20 Ft Cs Kb Management

### 4.20.1 Priority

Must Have

### 4.20.2 User Story

As a knowledge manager, I want to create and manage knowledge base articles so that I can provide consistent information

### 4.20.3 Preconditions

KB system configured



### 4.20.4 Postconditions

KB articles created, approved, published

### 4.20.5 Test Cases

Id	Description	Weight
KB-MANAGEMENT-TC-001	Verify FAQ articles can be created	High
KB-MANAGEMENT-TC-002	Verify How-to guides can be created	High
KB-MANAGEMENT-TC-003	Verify articles can be categorized	High
KB-MANAGEMENT-TC-004	Verify articles can be tagged	High
KB-MANAGEMENT-TC-005	Verify article versioning maintained	High
KB-MANAGEMENT-TC-006	Verify approval workflow for articles	High

## 4.21 Ft Cs Kb Search

### 4.21.1 Priority

Must Have

### 4.21.2 User Story

As a CS agent, I want to search knowledge base during interaction so that I can quickly find answers

### 4.21.3 Preconditions

KB populated with articles

### 4.21.4 Postconditions

Relevant articles found and presented

### 4.21.5 Test Cases

Id	Description	Weight
KB-SEARCH-TC-001	Verify full-text search functional	High
KB-SEARCH-TC-002	Verify filters by category/tag	High
KB-SEARCH-TC-003	Verify suggested articles based on ticket	High
KB-SEARCH-TC-004	Verify search analytics tracked	Medium
KB-SEARCH-TC-005	Verify most viewed articles displayed	Medium

## 4.22 Ft Cs Kb Self Service

### 4.22.1 Priority

Must Have

### 4.22.2 User Story

As a member, I want to access knowledge base so that I can help myself

### 4.22.3 Preconditions

Public KB portal configured

### 4.22.4 Postconditions

Members find answers independently

### 4.22.5 Test Cases

Id	Description	Weight
KB-SELF-SERVICE-TC-001	Verify public KB portal accessible	High
KB-SELF-SERVICE-TC-002	Verify articles searchable	High
KB-SELF-SERVICE-TC-003	Verify articles categorized	High
KB-SELF-SERVICE-TC-004	Verify helpful/not helpful feedback	High
KB-SELF-SERVICE-TC-005	Verify article views tracked	Medium
KB-SELF-SERVICE-TC-006	Verify related articles suggested	Medium

## 4.23 Ft Cs Kb Analytics

### 4.23.1 Priority

Should Have

### 4.23.2 User Story

As a knowledge manager, I want to analyze KB usage so that I can improve content

### 4.23.3 Preconditions

KB usage data collected

### 4.23.4 Postconditions

Usage analytics available, content gaps identified

## 4.23.5 Test Cases

Id	Description	Weight
KB-ANALYTICS-TC-001	Verify article views tracked	High
KB-ANALYTICS-TC-002	Verify search terms analyzed	High
KB-ANALYTICS-TC-003	Verify helpful ratings tracked	High
KB-ANALYTICS-TC-004	Verify content gaps identified	High
KB-ANALYTICS-TC-005	Verify content improvement recommendations	Medium

## 4.24 Ft Cs Chatbot Nlp

### 4.24.1 Priority

Must Have

### 4.24.2 User Story

As a chatbot administrator, I want to use NLP so that the bot can understand customer intent

### 4.24.3 Preconditions

NLP engine configured and trained

### 4.24.4 Postconditions

Customer intent accurately recognized

### 4.24.5 Test Cases

Id	Description	Weight
CHATBOT-NLP-TC-001	Verify Dialogflow or Rasa integrated	High
CHATBOT-NLP-TC-002	Verify intent recognition functional	High
CHATBOT-NLP-TC-003	Verify entity extraction functional	High

Id	Description	Weight
CHATBOT-NLP-TC-004	Verify multi-turn conversations supported	High
CHATBOT-NLP-TC-005	Verify context management maintained	High

## 4.25 Ft Cs Chatbot Intents

### 4.25.1 Priority

Must Have

### 4.25.2 User Story

As a chatbot administrator, I want to configure chatbot intents so that I can automate routine responses

### 4.25.3 Preconditions

NLP engine configured

### 4.25.4 Postconditions

Common intents configured and functional



### 4.25.5 Test Cases

Id	Description	Weight
CHATBOT-INTENTS-TC-001	Verify check policy status intent	High
CHATBOT-INTENTS-TC-002	Verify check claim status intent	High
CHATBOT-INTENTS-TC-003	Verify find provider intent	High
CHATBOT-INTENTS-TC-004	Verify check eligibility intent	High
CHATBOT-INTENTS-TC-005	Verify update contact info intent	High
CHATBOT-INTENTS-TC-006	Verify FAQ intent	High
CHATBOT-INTENTS-TC-007	Verify training phrases configured	High

## 4.26 Ft Cs Chatbot Integration

### 4.26.1 Priority

Must Have

### 4.26.2 User Story

As a chatbot administrator, I want to integrate chatbot with backend systems so that it can provide real-time information

### 4.26.3 Preconditions

Backend APIs available

### 4.26.4 Postconditions

Chatbot integrated with APIs, real-time data provided

### 4.26.5 Test Cases

Id	Description	Weight
CHATBOT-INTEGRATION-TC-001	Verify Policy API integration	High
CHATBOT-INTEGRATION-TC-002	Verify Claims API integration	High
CHATBOT-INTEGRATION-TC-003	Verify Provider API integration	High
CHATBOT-INTEGRATION-TC-004	Verify Member API integration	High
CHATBOT-INTEGRATION-TC-005	Verify secure authentication implemented	High
CHATBOT-INTEGRATION-TC-006	Verify real-time data retrieval functional	High

## 4.27 Ft Cs Chatbot Handoff

### 4.27.1 Priority

Must Have

### 4.27.2 User Story

As a chatbot user, I want to transfer to human agent when needed so that complex issues can be handled

### 4.27.3 Preconditions

Chatbot conversation active

### 4.27.4 Postconditions

Conversation transferred to human agent, context maintained

### 4.27.5 Test Cases

Id	Description	Weight
CHATBOT-HANDOFF-TC-001	Verify customer can request human agent	High
CHATBOT-HANDOFF-TC-002	Verify handoff triggered by low bot confidence	High
CHATBOT-HANDOFF-TC-003	Verify handoff for complex inquiries	High
CHATBOT-HANDOFF-TC-004	Verify context transferred to agent	High
CHATBOT-HANDOFF-TC-005	Verify agent takes over conversation	High
CHATBOT-HANDOFF-TC-006	Verify return to bot option available	Medium

## 4.28 Ft Cs Chatbot Analytics

### 4.28.1 Priority

Must Have

### 4.28.2 User Story

As a chatbot administrator, I want to analyze chatbot performance so that I can improve bot accuracy

### 4.28.3 Preconditions

Chatbot interactions logged

### 4.28.4 Postconditions

Performance metrics available, improvement recommendations provided

### 4.28.5 Test Cases

Id	Description	Weight
CHATBOT-ANALYTICS-TC-001	Verify conversation count tracked	High
CHATBOT-ANALYTICS-TC-002	Verify resolution rate tracked	High
CHATBOT-ANALYTICS-TC-003	Verify handoff rate tracked	High
CHATBOT-ANALYTICS-TC-004	Verify user satisfaction tracked	High
CHATBOT-ANALYTICS-TC-005	Verify unrecognized intents logged	High
CHATBOT-ANALYTICS-TC-006	Verify training recommendations provided	Medium

## 4.29 Ft Cs Customer Profile

### 4.29.1 Priority

Must Have

### 4.29.2 User Story

As a CS representative, I want to view comprehensive customer profile so that I can understand customer context

### 4.29.3 Preconditions

Customer exists in system

### 4.29.4 Postconditions

360-degree customer view displayed

### 4.29.5 Test Cases

Id	Description	Weight
CUSTOMER-PROFILE-TC-001	Verify member demographics displayed	High
CUSTOMER-PROFILE-TC-002	Verify policies displayed	High
CUSTOMER-PROFILE-TC-003	Verify claims history displayed	High
CUSTOMER-PROFILE-TC-004	Verify payment history displayed	High
CUSTOMER-PROFILE-TC-005	Verify interaction history displayed	High
CUSTOMER-PROFILE-TC-006	Verify preferences displayed	Medium
CUSTOMER-PROFILE-TC-007	Verify complaints displayed	High
CUSTOMER-PROFILE-TC-008	Verify documents accessible	High

## 4.30 Ft Cs Interaction History

### 4.30.1 Priority

Must Have

### 4.30.2 User Story

As a CS representative, I want to view complete interaction history so that I can provide informed service

### 4.30.3 Preconditions

Interactions logged in system

### 4.30.4 Postconditions

Complete interaction timeline displayed

### 4.30.5 Test Cases

Id	Description	Weight
INTERACTION-HISTORY-TC-001	Verify phone calls in timeline	High
INTERACTION-HISTORY-TC-002	Verify emails in timeline	High
INTERACTION-HISTORY-TC-003	Verify chats in timeline	High
INTERACTION-HISTORY-TC-004	Verify WhatsApp in timeline	High
INTERACTION-HISTORY-TC-005	Verify tickets in timeline	High
INTERACTION-HISTORY-TC-006	Verify complaints in timeline	High
INTERACTION-HISTORY-TC-007	Verify chronological order	High
INTERACTION-HISTORY-TC-008	Verify agent notes visible	High

## 4.31 Ft Cs Related Records

### 4.31.1 Priority

Must Have

### 4.31.2 User Story

As a CS representative, I want to view related records so that I can access all relevant information

### 4.31.3 Preconditions

Customer profile accessed

### 4.31.4 Postconditions

Related policies, claims, payments displayed

### 4.31.5 Test Cases

Id	Description	Weight
RELATED-RECORDS-TC-001	Verify active policies displayed with details	High
RELATED-RECORDS-TC-002	Verify recent claims displayed with status	High
RELATED-RECORDS-TC-003	Verify payment history displayed	High
RELATED-RECORDS-TC-004	Verify outstanding balances displayed	High
RELATED-RECORDS-TC-005	Verify quick actions available from profile	High

## 4.32 Ft Cs Customer Notes

### 4.32.1 Priority

Must Have

## 4.32.2 User Story

As a CS representative, I want to add internal notes so that I can document important information

## 4.32.3 Preconditions

Customer profile accessed

## 4.32.4 Postconditions

Notes added, visible to internal staff

## 4.32.5 Test Cases

Id	Description	Weight
CUSTOMER-NOTES-TC-001	Verify notes can be added	High
CUSTOMER-NOTES-TC-002	Verify notes private (not visible to customer)	High
CUSTOMER-NOTES-TC-003	Verify note categories available	Medium
CUSTOMER-NOTES-TC-004	Verify important notes can be pinned	Medium
CUSTOMER-NOTES-TC-005	Verify notes searchable	Medium

## 4.33 Ft Cs Customer Segmentation

### 4.33.1 Priority

Should Have

### 4.33.2 User Story

As a CRM manager, I want to segment customers so that I can target communication

### 4.33.3 Preconditions

Customer data available

#### 4.33.4 Postconditions

Customer segments created

#### 4.33.5 Test Cases

Id	Description	Weight
CUSTOMER-SEGMENTATION-TC-001	Verify segmentation by policy type	High
CUSTOMER-SEGMENTATION-TC-002	Verify segmentation by policy value	High
CUSTOMER-SEGMENTATION-TC-003	Verify segmentation by claims history	High
CUSTOMER-SEGMENTATION-TC-004	Verify segmentation by tenure	High
CUSTOMER-SEGMENTATION-TC-005	Verify dynamic segments supported	High
CUSTOMER-SEGMENTATION-TC-006	Verify segment analytics available	Medium

#### 4.34 Ft Cs Campaigns

##### 4.34.1 Priority

Should Have

##### 4.34.2 User Story

As a CRM manager, I want to create campaigns so that I can engage customers proactively

##### 4.34.3 Preconditions

Segments defined, campaign tools configured

##### 4.34.4 Postconditions

Campaigns created and executed

#### 4.34.5 Test Cases

Id	Description	Weight
CAMPAIGNS-TC-001	Verify email campaigns supported	High
CAMPAIGNS-TC-002	Verify SMS campaigns supported	High
CAMPAIGNS-TC-003	Verify campaign templates available	High
CAMPAIGNS-TC-004	Verify audience selection	High
CAMPAIGNS-TC-005	Verify campaigns can be scheduled	High
CAMPAIGNS-TC-006	Verify campaign tracking (open rate, click rate)	High

#### 4.35 Ft Cs Member Lifecycle



##### 4.35.1 Priority

Should Have

##### 4.35.2 User Story

As a CRM manager, I want to track member lifecycle stages so that I can provide stage-appropriate service

##### 4.35.3 Preconditions

Lifecycle stages defined

##### 4.35.4 Postconditions

Members assigned to stages, transitions tracked

#### 4.35.5 Test Cases

Id	Description	Weight
MEMBER-LIFECYCLE-TC-001	Verify lifecycle stages (New, Active, At-risk, Lapsed, Renewed)	High
MEMBER-LIFECYCLE-TC-002	Verify stage transitions tracked	High
MEMBER-LIFECYCLE-TC-003	Verify stage-based workflows	High
MEMBER-LIFECYCLE-TC-004	Verify retention campaigns triggered	High

#### 4.36 Ft Cs Customer Retention

##### 4.36.1 Priority

Should Have

##### 4.36.2 User Story

As a CRM manager, I want to identify at-risk customers so that I can reduce churn

##### 4.36.3 Preconditions

Retention models configured

##### 4.36.4 Postconditions

At-risk customers identified, retention actions initiated

##### 4.36.5 Test Cases

Id	Description	Weight
CUSTOMER-RETENTION-TC-001	Verify at-risk indicators (late payments, complaints, low engagement)	High

Id	Description	Weight
CUSTOMER-RETENTION-TC-002	Verify policy cancellation requests flagged	High
CUSTOMER-RETENTION-TC-003	Verify retention workflows triggered	High
CUSTOMER-RETENTION-TC-004	Verify win-back campaigns supported	Medium

## 4.37 Ft Cs Call Recording

### 4.37.1 Priority

Must Have

### 4.37.2 User Story

As a CS supervisor, I want to record calls so that I can monitor quality

### 4.37.3 Preconditions

Call recording system configured

### 4.37.4 Postconditions

Calls recorded, stored securely, accessible for review

### 4.37.5 Test Cases

Id	Description	Weight
CALL-RECORDING-TC-001	Verify automatic call recording	High
CALL-RECORDING-TC-002	Verify secure storage	High
CALL-RECORDING-TC-003	Verify playback functionality	High
CALL-RECORDING-TC-004	Verify call tagging	Medium
CALL-RECORDING-TC-005	Verify quality scoring integration	High

Id	Description	Weight
CALL-RECORDING-TC-006	Verify regulatory compliance (consent)	High

## 4.38 Ft Cs Quality Scoring

### 4.38.1 Priority

Must Have

### 4.38.2 User Story

As a CS supervisor, I want to score agent performance so that I can measure service quality

### 4.38.3 Preconditions

Quality scorecard configured

### 4.38.4 Postconditions

Interactions scored, performance measured

### 4.38.5 Test Cases

Id	Description	Weight
QUALITY-SCORING-TC-001	Verify scorecard components (greeting, professionalism, knowledge, resolution, closing)	High
QUALITY-SCORING-TC-002	Verify random sampling of interactions	High
QUALITY-SCORING-TC-003	Verify supervisor can score interactions	High
QUALITY-SCORING-TC-004	Verify agent feedback mechanism	High
QUALITY-SCORING-TC-005	Verify quality scores aggregated	High

## 4.39 Ft Cs Coaching

### 4.39.1 Priority

Should Have

### 4.39.2 User Story

As a CS supervisor, I want to provide coaching so that I can improve agent performance

### 4.39.3 Preconditions

Performance data available

### 4.39.4 Postconditions

Coaching sessions documented, improvement tracked

### 4.39.5 Test Cases

Id	Description	Weight
COACHING-TC-001	Verify coaching sessions can be scheduled	High
COACHING-TC-002	Verify feedback documentation	High
COACHING-TC-003	Verify improvement plans can be created	High
COACHING-TC-004	Verify coaching templates available	Medium
COACHING-TC-005	Verify performance tracking post-coaching	High

## 4.40 Ft Cs Csat Surveys

### 4.40.1 Priority

Must Have

### 4.40.2 User Story

As a CS manager, I want to send CSAT surveys so that I can measure service quality

#### 4.40.3 Preconditions

Survey tool configured

#### 4.40.4 Postconditions

Surveys sent, responses collected, CSAT calculated

#### 4.40.5 Test Cases

Id	Description	Weight
CSAT-SURVEYS-TC-001	Verify survey sent post-interaction (SMS/email)	High
CSAT-SURVEYS-TC-002	Verify rating scale (1-5)	High
CSAT-SURVEYS-TC-003	Verify comments can be provided	High
CSAT-SURVEYS-TC-004	Verify survey response rate tracked	High
CSAT-SURVEYS-TC-005	Verify CSAT trend analysis	High

#### 4.41 Ft Cs Nps Surveys

##### 4.41.1 Priority

Should Have

##### 4.41.2 User Story

As a CS manager, I want to measure NPS so that I can gauge customer loyalty

##### 4.41.3 Preconditions

NPS survey tool configured

##### 4.41.4 Postconditions

NPS surveys sent, NPS score calculated

## 4.41.5 Test Cases

Id	Description	Weight
NPS-SURVEYS-TC-001	Verify periodic surveys (quarterly/annual)	High
NPS-SURVEYS-TC-002	Verify 0-10 scale	High
NPS-SURVEYS-TC-003	Verify Promoter/Passive/Detractor classification	High
NPS-SURVEYS-TC-004	Verify follow-up workflows	Medium
NPS-SURVEYS-TC-005	Verify NPS score calculated and tracked	High

## 4.42 Ft Cs Feedback Analysis

### 4.42.1 Priority

Must Have

### 4.42.2 User Story

As a CS manager, I want to analyze customer feedback so that I can identify improvement areas

### 4.42.3 Preconditions

Feedback collected

### 4.42.4 Postconditions

Feedback analyzed, insights generated

### 4.42.5 Test Cases

Id	Description	Weight
FEEDBACK-ANALYSIS-TC-001	Verify sentiment analysis performed	High

Id	Description	Weight
FEEDBACK-ANALYSIS-TC-002	Verify common themes identified	High
FEEDBACK-ANALYSIS-TC-003	Verify trends over time tracked	High
FEEDBACK-ANALYSIS-TC-004	Verify agent-level analysis available	High
FEEDBACK-ANALYSIS-TC-005	Verify category-level analysis available	High

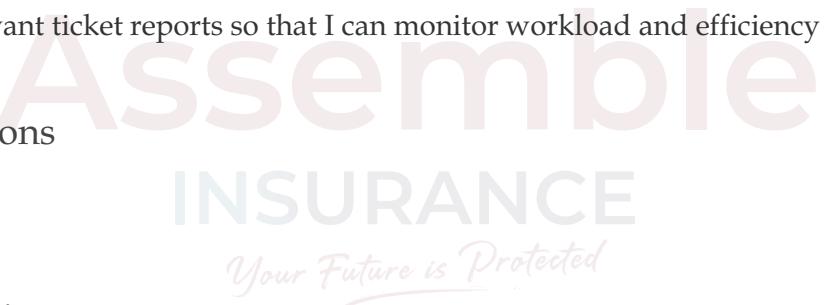
## 4.43 Ft Cs Ticket Reports

### 4.43.1 Priority

Must Have

### 4.43.2 User Story

As a CS manager, I want ticket reports so that I can monitor workload and efficiency



### 4.43.3 Preconditions

Ticket data available

### 4.43.4 Postconditions

Reports generated showing volume and performance

### 4.43.5 Test Cases

Id	Description	Weight
TICKET-REPORTS-TC-001	Verify ticket volume by channel	High
TICKET-REPORTS-TC-002	Verify ticket volume by category	High
TICKET-REPORTS-TC-003	Verify ticket volume by priority	High
TICKET-REPORTS-TC-004	Verify resolution time tracked	High

Id	Description	Weight
TICKET-REPORTS-TC-005	Verify first-contact resolution tracked	High
TICKET-REPORTS-TC-006	Verify backlog shown	High
TICKET-REPORTS-TC-007	Verify aging tickets identified	High

## 4.44 Ft Cs Agent Performance

### 4.44.1 Priority

Must Have

### 4.44.2 User Story

As a CS manager, I want agent performance reports so that I can evaluate performance

### 4.44.3 Preconditions

Agent activity data available

### 4.44.4 Postconditions

Performance reports generated

### 4.44.5 Test Cases



Id	Description	Weight
AGENT-PERFORMANCE-TC-001	Verify tickets handled per agent	High
AGENT-PERFORMANCE-TC-002	Verify average handle time per agent	High
AGENT-PERFORMANCE-TC-003	Verify resolution rate per agent	High
AGENT-PERFORMANCE-TC-004	Verify CSAT scores per agent	High
AGENT-PERFORMANCE-TC-005	Verify quality scores per agent	High
AGENT-PERFORMANCE-TC-006	Verify agent ranking available	Medium
AGENT-PERFORMANCE-TC-007	Verify performance trends tracked	High

## 4.45 Ft Cs Sla Reports

### 4.45.1 Priority

Must Have

### 4.45.2 User Story

As a CS manager, I want SLA compliance reports so that I can ensure commitments are met

### 4.45.3 Preconditions

SLA data tracked

### 4.45.4 Postconditions

SLA reports generated

### 4.45.5 Test Cases

Id	Description	Weight
SLA-REPORTS-TC-001	Verify compliance rate by SLA type	High
SLA-REPORTS-TC-002	Verify breaches by category	High
SLA-REPORTS-TC-003	Verify escalations tracked	High
SLA-REPORTS-TC-004	Verify SLA trends shown	High
SLA-REPORTS-TC-005	Verify root cause analysis available	Medium

## 4.46 Ft Cs Channel Analytics

### 4.46.1 Priority

Must Have

### 4.46.2 User Story

As a CS manager, I want channel analytics so that I can optimize channel strategy

### 4.46.3 Preconditions

Multi-channel data available

### 4.46.4 Postconditions

Channel analytics reports generated

### 4.46.5 Test Cases

Id	Description	Weight
CHANNEL-ANALYTICS-TC-001	Verify volume by channel	High
CHANNEL-ANALYTICS-TC-002	Verify response time by channel	High
CHANNEL-ANALYTICS-TC-003	Verify resolution time by channel	High
CHANNEL-ANALYTICS-TC-004	Verify customer preference tracked	High
CHANNEL-ANALYTICS-TC-005	Verify channel cost analysis available	Medium
CHANNEL-ANALYTICS-TC-006	Verify channel shift trends tracked	Medium

### 4.47 Ft Cs Real Time Dashboard

#### 4.47.1 Priority

Must Have

#### 4.47.2 User Story

As a CS supervisor, I want real-time dashboard so that I can monitor operations

#### 4.47.3 Preconditions

Real-time data streaming configured

#### 4.47.4 Postconditions

Dashboard displays current metrics

#### 4.47.5 Test Cases

Id	Description	Weight
REAL-TIME-DASHBOARD-TC-001	Verify current queue depth displayed	High
REAL-TIME-DASHBOARD-TC-002	Verify average wait time displayed	High
REAL-TIME-DASHBOARD-TC-003	Verify agents online displayed	High
REAL-TIME-DASHBOARD-TC-004	Verify active chats displayed	High
REAL-TIME-DASHBOARD-TC-005	Verify SLA at-risk tickets displayed	High
REAL-TIME-DASHBOARD-TC-006	Verify wallboard display mode available	Medium

